

2-21-1980

## UA12/2/1 College Heights Herald Spring Fashions

WKU Student Affairs

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spring  
fashion  
1980



Once upon a time, long ago in 1976,

two old Texas shoemakers set out to prove  
that American craftsmen could still create fine shoes.

# SAS



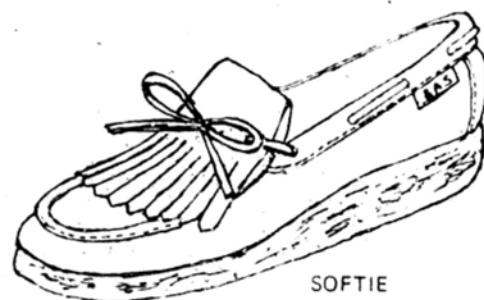
Punch

Navy \$29.99  
White  
Wine



FLIRT

Rust \$32.99  
Navy



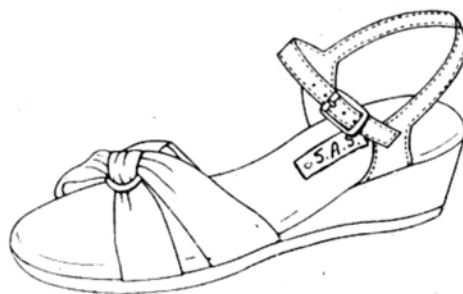
SOFTIE

Rust \$32.99  
Navy



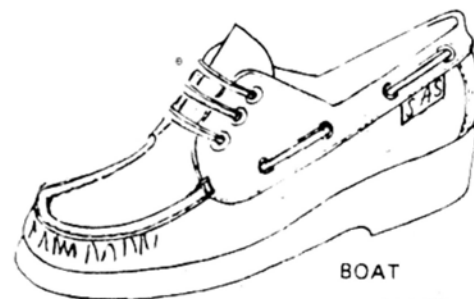
Duet

Tan \$29.99



Ring

Tan \$29.99  
Rust



BOAT

Rust \$32.99

SAS and Dollar Bros. bring you comfortable sharp footwear at our affordable price.

Shop Dollar Bros. soon and slip on a pair of SAS

**DB** Dollar Bros. Shoe Company



You'll find Spring waiting for you at Headquarter's Music and Boutique

Men's and Ladies' casual and dress fashions.

We have swimwear in stock and more is arriving daily.

Winter clearance still in progress. 60-75% off all mens and ladies fashions.



108 Western Gateway





**pushins**  
*downtown*

## spring fashion 1980

Asymmetrical, geometrical and romantic—all adjectives describing the first spring fashions of the 80's.

Shapes are asymmetrical—often shown buttoned on one shoulder, creating a diagonal effect. Bold graphic color combinations create geometrical designs. Soft touches of lace and ruffles have helped bring about the return to romance in women's fashions.

The look is bright and colorful. The feel is textured and crisp. The effect is dynamic! This is a spring worth checking out.

Editor..... Kathy Lam  
Photo editor..... Harold Sinclair  
Production Staff:  
Candy Bush, Denita Hines, Kim Kolarik, Tristan Pierce,  
Tim Ranney, Clay Scott, Jack Vandercook, Rhonda  
Whitaker

*Bright stripes and bold contrast are keys to fashion this spring.*

*Cover fashions courtesy of Imagination.*



Casual wear for spring is bright and bold - white is often contrasted with prints or solids to achieve contrast. Fashions courtesy of Imagination.



sinclair

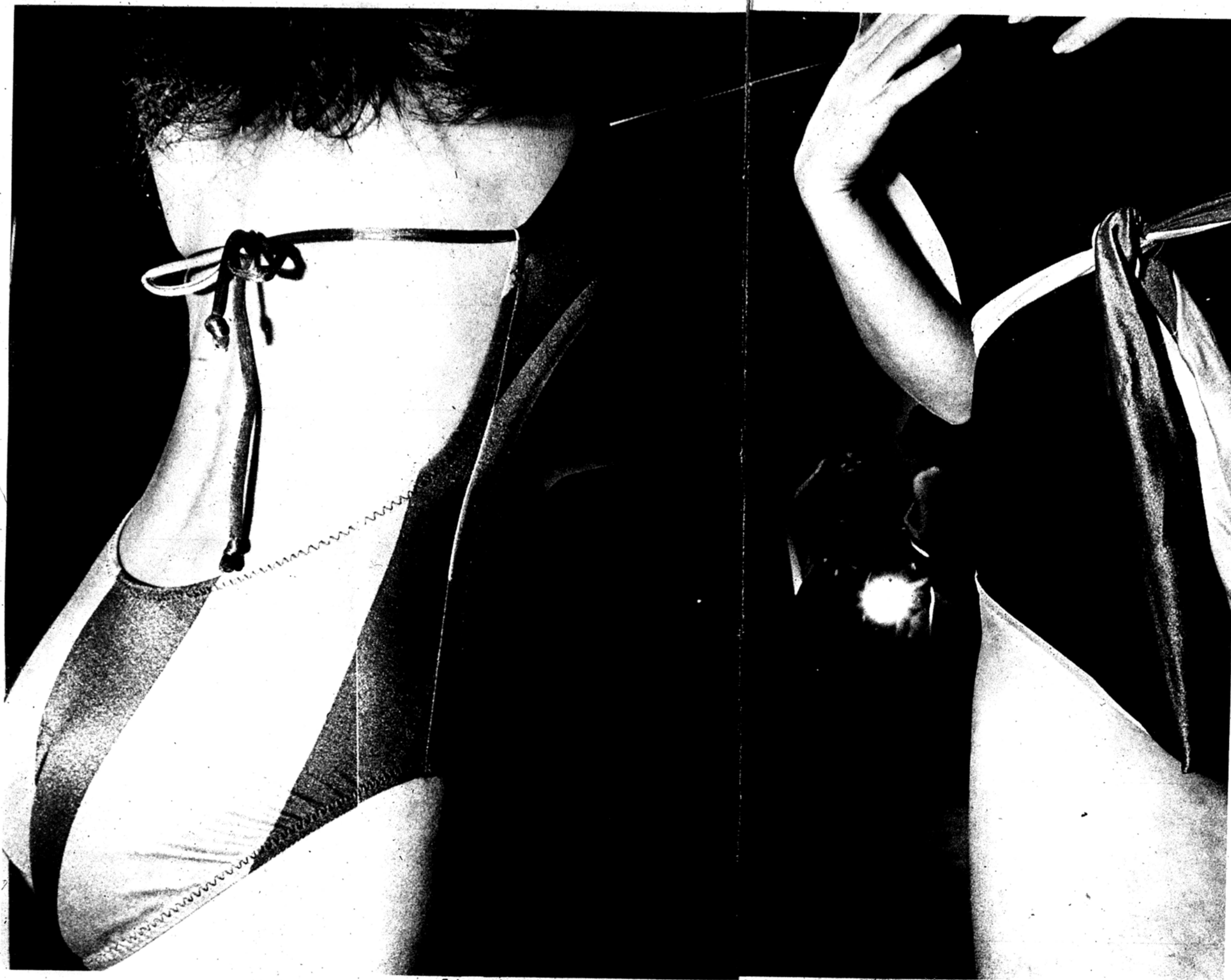
Menswear for spring took on the tailored conservative look with barber collars and watch chains.



sinclair

White will often be seen this spring in contrast with other colors to achieve a bold, graphic look. Fashions courtesy of Imagination.





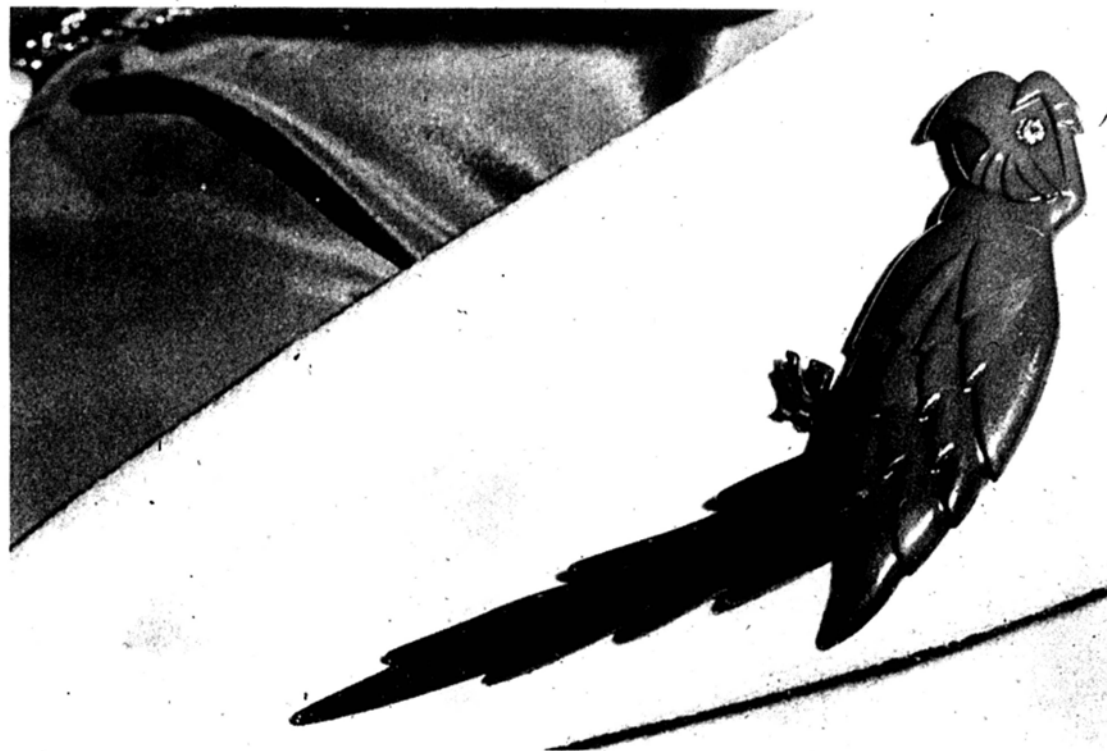
sinclair

Swimwear also follows the trend toward bright colors and graphic designs. One piece swimsuits are predicted as the favorite. Fashions courtesy of Imagination.



sinclair

High heels are still the favorite for women's dress shoes, but are more open than ever before. Shoes courtesy of Shoes with Imagination.



Accessories are somewhat different this spring - pins, such as the parrot pictured here, are more important than ever. Accessory courtesy of Imagination.

*Baggies and shirt  
by John Henry*



**LINEAR DESIGN**

Bowling Green Shopping Center  
Monday - Saturday: 10 - 6 p.m.  
Sunday: 1 - 6 p.m.





Gold is still the favorite for jewelry, but the trend is toward a more natural look as seen in the fan shaped earrings pictured here.



**Step into Spring at the Fashion Shop**

Bowling Green Center and Greenwood Mall

## Go to Florida With a Tan!

Start your tan now at Golden Tan, so you won't burn in the Florida sun.

You will return with a deeper, darker and longer lasting tan.



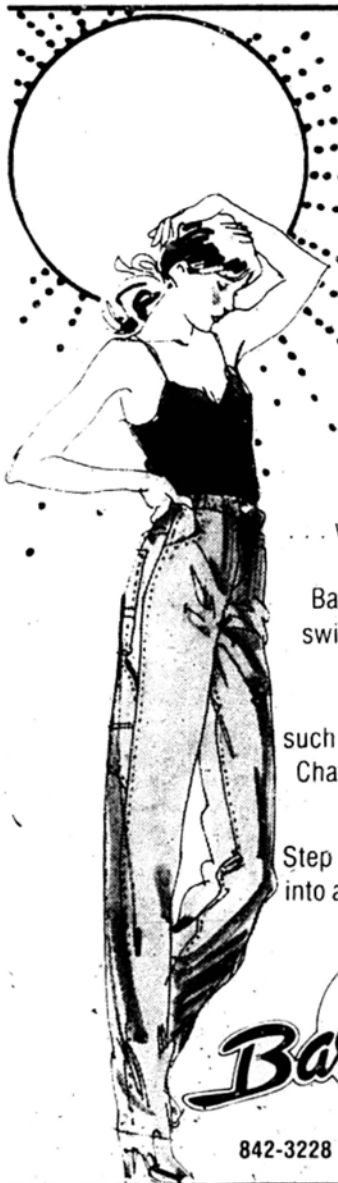
"For a successful, healthy look"

## Golden Tan

Behind Bowling Green Bank & Trust  
Scottsville Road Branch  
782-0713



1980 spring fashions saw the return of a more feminine look as lace and ruffles were added to women's wear.  
Fashions courtesy of Linear Design.



**STEP  
INTO  
THE  
SUN**

... with fun spring fashions  
from Barbara's World.  
Barbara's has sunwear for  
swimming, dining, dancing  
and just having fun ...  
by name designers  
such as Jantzen, Anne Klein,  
Charlotte Ford, John Henry,  
Calvin Klein and more!

Step into Barbara's and step  
into a World of sun fashions.

**Barbara's**  
WORLD

842-3228 Plaza Shopping Center



For a  
'Preppy' spring,  
check out  
J.G. Hook  
at the  
Fashion House.

**Fashion House**  
1021 Broadway



kolarik

Stripes will be seen this spring more than ever before in a rainbow of colors.

As Advertised Nationally in PEOPLE, PLAYBOY, COSMOPOLITAN and GLAMOUR.

## For the looks that get the looks™

Good looking hair. That gets noticed. That's a Command Performance haircut.

A haircut that will hold its shape more than just a few days.



A haircut that won't try to force your hair into a style that's not right for it. We'll start with a careful study of your hair's natural inclinations. Our precision haircutters notice everything that's right (as well as everything that's wrong) with the way your hair has always grown.



Then they'll give you our precision cut. One that adapts the style you want to the hair you have. So, our precision haircut not only looks great the first day. It'll help to hold your hair in shape, even as your hair continues to grow.

And you'll continue to get all the looks you're looking for. No appointments necessary, ever. Just \$12 for guys and gals.

**Command Performance®**

Over 350 Haircutting Stores Coast to Coast

**Greenwood Mall**

## Final Clearance Sale!

1/2 off .....

- All Warmups
- Ski Jackets

Today thru Sunday!

DAILY  
10-6



SUNDAYS  
1-5

CORNER SMALL HOUSE / SCOTTSVILLE RD  
BOWLING GREEN, KY.



*Castner Knott Co.*

This Spring, men's "Preppy" fashions include Gant button down shirts, Izod cardigan sweaters and khaki pants by H.I.S. Ladies, dress up this Spring wearing Crazy Horse Oxford shirt dresses accented with strip grosgrain belts, J. C. Hook sweaters and comfortable flat pumps by Bass. For a more casual "Preppy" look, there's madras slacks by Lady Thompson, J. C. Hook blazers and cotton crew neck sweaters and Lady Sero Oxford shirts..... and Bass tassel loafers are back!



# **DANSKIN**

## *the Palm Collection*



...created especially for your hot days and cool nights.  
For sunning, swimming or evening wear, this is a collection  
that will start a tropical fever...waiting for you at Sailin' Shoes.

Golden Tan complimentary card  
for three visits with purchase of  
Danskin swimwear.

 **Sailin' Shoes**  
117 Western Gateway